

Subject: Re: HEADS UP - Broadway Sign District at PLUM on Tuesday Jan. 12

From: Jessica Wethington Mclean

Date: 01/12/2016 11:32 AM

To: Blair Besten

CC: Noah Strouse <noah@historiccore.bid>

Super. Thanks.

Sent from my phone. Please pardon brevity, typos, and autofill misfires.

On Jan 12, 2016 11:23 AM, "Blair Besten" <blair@historiccore.bid> wrote:

Noah Strouse will be speaking on my behalf. I will tag team with him at 3:30pm if we have not gone yet.

Thanks, Jessica.



Blair Besten

Executive Director

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On Mon, Jan 11, 2016 at 4:13 PM, Jessica Wethington Mclean <jessica.wethingtonmclean@lacity.org> wrote:

We are #2 on the agenda for PLUM but we will be taken first so please
be there at 2:30pm. THANK YOU!

Jessica Wethington McLean
Executive Director, Bringing Back Broadway
Director, Downtown Economic Development

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On Tue, Jan 5, 2016 at 10:07 PM, Jessica Wethington Mclean
<jessica.wethingtonmclean@lacity.org> wrote:
> Happy New Year! Wanted to let you know it looks like the Broadway Sign
> District will be at PLUM Committee this Tuesday Jan. 12 at 2:30pm in room

> 350 (Roybal / Public Works Chambers) possess block off a couple of hours,
> since timing is not predictable.
>
> You'll recall the ordinance visited the City Planning Commission in June,
> and the commission proposed some, ummmmm, "changes" to the work we all spent
> 5 years working to put together.
>
> Councilmember Huizar chairs the PLUM committee, which is the ordinance's
> next stop before City Council, and we intend to advance an ordinance to
> council that represents the goals and objectives we discussed together and
> with the community for so long.
>
> Therefore, attached is a matrix for your CONFIDENTIAL review that shows what
> we started with, what CPC proposed, and what our office's recommendation is
> for moving forward.
>
> Please kindly review it and provide any input, and importantly, PLEASE PLAN
> TO ATTEND PLUM COMMITTEE to testify and show there is community support for
> the Councilmember instructing that we advance the policy in keeping with our
> years of work and discussion, not the largely altered version CPC
> transmitted.
>
> Please let me know if you have questions or I can be of assistance and
> please do let me know you will be in attendance at the PLUM meeting at
> 2:30pm Tuesday Jan. 12 in room 350 (City Hall Roybal / Public Works
> Chambers)
>
> Thank you!
>
> Jessica
>
>
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> _____
> Sent from my phone. Please pardon brevity, typos, and autofill misfires.
>
> On Jun 5, 2015 6:41 PM, "Jessica Wethington Mclean"
> <jessica.wethingtonmclean@lacity.org> wrote:
>
> Team,
>
> The day has arrived, City Planning Commission is hearing the Historic
> Broadway Sign District this Thurs. June 10! It will go from there to PLUM
> Committee and council. We'd like the commission to hear from you!
>
> Our gratitude goes to each of you for (literally) years of work on and
> contributions to this policy. You can find the current draft here:
> <http://planning.lacity.org/Documents/policy/BroadwaySign.pdf>
>
> The CPC meeting is scheduled to begin at 8:30am, but (while they can take
> things in any order) we are last on the agenda. (Agenda here:
> http://ens.lacity.org/pln/cityplnagenda/plnctyplnagenda28596221_06112015.pdf)
>
> My best guess in terms of timing would be to arrive between 9:30am and 10am,
> and we hope to be heard by noon. I'll try to work with the chair to bring
> the item up as close to 10am as possible, but it's not always predictable,
> and I suggest 9:30am because sometimes they move super fast.
>
> I really hope you can be there to speak a few words about the process, the
> importance, and your work making it happen.
>
> Please let me know if you can attend. I'll also send a calendar notice.

>
> Thank you (a thousand times)!
>
> Jessica
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> _____
>
> Sent from my phone. Please pardon brevity, typos and autofill misfires.
>
> On Apr 13, 2015 6:45 PM, "Jessica Wethington Mclean"
> <jessica.wethingtonmclean@lacity.org> wrote:
>>
>> Dear Sign District Working Group,
>>
>> Well, the time is finally arriving! All of your hard work and hours
>> spent developing the Broadway Historic Sign District will soon be
>> rewarded with an adopted ordinance.
>>
>> There is a hearing office hearing on April 23, followed by a City
>> Planning Commission in June, PLUM and Council, hopefully before
>> Council recess in July. Yay!
>>
>> We wanted to take some time and brief the working group on the actual
>> draft ordinance, and go over some changes that were necessary for
>> implementation and legal conformance. All in all, we did a remarkable
>> job creating a useful policy, but there have had to be changes and we
>> want to make sure you're aware and have the opportunity to ask
>> questions and provide input.
>>
>> I'll be sending a calendar notice for a briefing on Tuesday April 21
>> at 10am here at City Hall. I hope you can make it.
>>
>> THANK YOU for all your work getting us to this point. The finish line
>> is in sight!
>>
>> All the best,
>> Jessica
>>
>> _____
>> Jessica Wethington McLean
>> Executive Director, Bringing Back Broadway
>> Director, Downtown Economic Development
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